

## 2018 Mountain Heritage Festival Sponsorship Levels

### September 15, 2018

#### Presenting Sponsor: \$1000

- This event will be referred to as the Mountain Heritage Festival presented by Your Name. Being a presenting sponsor affords you the following benefits:
- Exclusivity — You are the only sponsor in this premier position
- You or your representative will be asked to give the official welcome to the crowd
- Your logo and name will appear on print advertising for this event as space permits
- Top mention in all radio advertising for this event
- Top mention in all public service features for this event
- Top mention on the event banner
- Logo placement and link on the festival website
- Main Street booth at the start of the vendor area during the festival
- First right of refusal for 2016

#### Entertainment Sponsor: \$750

- Exclusivity — You are our exclusive stage sponsors.
- You or your representative will have the opportunity to welcome the crowd from the stage during the festival
- Your logo or name on print advertising below presenting sponsor, as space permits
- Mention in all public service features for this event
- Mention on the event banner below Presenting Sponsor
- Your logo & link on the event website
- Main Street booth in the vendor area during the festival

#### VIP Sponsor: \$500

- You will be listed alphabetically in bold type in the first list of sponsors.
- Main Street booth during the festival in the vendor section
- Your logo or name on print advertising, as space permits
- Mention in all public service features for this event
- Mention on the event banner at each stage
- Your logo & link on the event website
- Main Street booth in the vendor area during the festival

#### Sponsor: \$250

- You will be listed alphabetically in the second list of sponsors. Included are the following benefits:
- Main Street booth during the festival in the demonstrators' section
- Your name on print advertising below presenting sponsor, as space permits
- Mention in all public service features for this event
- Mention on the event banner at the each stage
- Your name & link on the event website

#### Supporter: \$100

- Your informational materials located at Chamber Info Booth
- Your name on print advertising below presenting sponsor, as space permits
- Your name & link on the event website

**Custom Sponsorship** - If you have an idea for sponsorship that is not covered here, contact Ashley Weaver at the Chamber number below. We are always open to new ideas.

**Heritage Sponsor** - If you have a craft that exemplifies the heritage and spirit of the mountains that you would be willing to demonstrate, please contact us about space.

**Traders Partners** are needed to provide items for the event, such as festival t-shirts, banners, rack-card printing, signage, advertising, etc. If you offer one of these products or a promotional item we haven't thought of, talk to us and see if we can work out a mutually beneficial arrangement.

Alleghany County Chamber of Commerce and Visitor's Center  
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